New subscribers get 3 months of Apple Music free with eligible new iPhone, iPad, Apple TV, Apple Watch, Mac, AirPods, or Beats Headphones

Terms and conditions

- Offer is available for new Apple Music subscribers with an eligible device for a limited time only. Offer is for individual Apple Music subscriptions only.
- Offer cannot be combined with other free trials or offers for Apple Music and is in lieu of any standard introductory offer.
- Offer cannot be combined with Apple One.
- One offer per eligible device. Only one offer per Apple Account, regardless of the number of eligible devices you purchase.
- Offer must be claimed in the Apple Music app within 90 days after first setting up your new device. Make sure it is running the latest operating system. To see the offer appear, you will need to sign in with your Apple Account.
- To redeem the offer for Apple Watch, AirPods, or Beats headphones, you will need to connect or pair your eligible device to an Apple device that is running the latest iOS or iPadOS. Offer must be claimed in the Apple Music app on your iPhone or iPad within 90 days after the first time you connect or pair your eligible device to an Apple device. Apple Watch offer may only be claimed on your iPhone.
- Upon claiming the offer, you agree to a **$6.99/month** subscription that starts immediately after the free offer period and automatically renews until cancelled. Prices are shown in US dollars and may vary by country. In most countries, the Individual plan costs $6.49/month. You can cancel at any time in Settings at least one day before each renewal date. If you cancel during your free offer period, you will immediately lose access to Apple Music and the remainder of your free trial. You can’t reactivate this trial.

Eligible devices

- Any new iPhone, iPad, Apple TV, Apple Watch, or Mac capable of running the latest iOS, iPadOS, tvOS, watchOS, or macOS, from Apple or an Apple authorized reseller is eligible.
- AirPods (2nd and 3rd generations), AirPods 4 (all models), AirPods Pro (all generations), AirPods Max, Beats Fit Pro, Beats Studio Buds, Powerbeats Pro, Powerbeats Pro 2, Powerbeats Fit, Beats Solo Pro, Beats Studio Buds +, Beats Studio Pro, Beats Solo 4, Beats Solo Buds, and Beats Pill are eligible.

Individual plan: $6.99/mo after the free trial for new subscriptions. Family plan from USD 11.49/mo. Plan auto-renews until cancelled. Subject to terms. Prices are shown in US dollars and may vary by country. In Uruguay, the Family plan costs USD 14.99/mo. In Costa Rica, Dominican Republic, and Ecuador, the Family plan costs USD 10.99/mo. In most other countries, the Individual plan costs USD 6.49/mo and the Student plan USD 3.49/mo. In Peru, the Student plan costs S/10.90/mo, Individual S/20.90/mo, and Family S/31.90/mo. In Argentina, the Student plan costs USD 1.99/mo, Individual USD 3.29/mo, and Family USD 5.49/mo. In Panama, the Student plan costs USD 3.99/mo, Individual USD 6.99/mo, and Family USD 10.99/mo.